

new product release

release date: immediate

from Riello UPS - UK subsidiary of Riello UPS (RPS S.p.A)



Riello UPS Unveils Unique ECO Energy Rating System

Riello UPS has developed a unique ECO Energy Levels rating system, designed to help IT managers select the most efficient UPS for their installations. The first of its kind in the power protection industry, details of the new system are being launched in the company's 2009, 80-page product brochure.

Higher operating efficiencies mean lower running costs, power consumption and Total Cost of Ownership (TCO). All prime areas of concern highlighted in a recent UK market report by Datacentre Dynamics. Each Riello UPS above 3kVA has been given an ECO Energy Level rating between 1 and 6 (6 being the most energy efficient). The levels take into account operational efficiency in full on-line mode and the availability of a 'Smart-mode' option. This is an intelligent economy mode at which higher levels of efficiency can be achieved approaching 98%.

Riello is the first UPS manufacturer to rate its products for energy efficiency. The new initiative is part of a company wide programme to make Riello the most environmentally friendly power protection company in Europe. In addition, the company is actively involved in the research & development of other areas that can impact a UPS environment. These include adaptive management to reduce the use of consumables including batteries, fans and capacitors, and the presentation of a UPS as a zero-impact source (with a Low Total Harmonic Distortion of 3% and high input power factor of 0.99) on connection to a mains power supply.

"We are delighted to be able to take an industry first with our energy rating system" commented Robin Koffler, General Manager for Riello UPS Ltd. "Now clients can immediately assess our UPS efficiency and see how we can help reduce their CO² emissions and provide absolute power continuity".

The new brochure is available from the Riello UPS website as a download or in hard copy format from the sales office. The brochure features all Riello UPS products in addition to information on the Riello UPS ECO Energy Levels rating system.

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This press release is available with pictures and text for download from our

publicity website at: <http://www.riello-upspr.co.uk/>



The Riello UPS product range and ECO Energy Levels logo

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About Riello UPS Ltd

Riello UPS is the UK subsidiary of Riello UPS (RPS S.p.A), Europe's leading manufacturer of uninterruptible power supplies (UPS) and standby power systems from 350VA to 6MVA. The company is part of the Riello Elettronica group and has subsidiary companies and support offices across the world. Riello UPS is an official sponsor of the Ducati Corse Superbike team.

Riello UPS operates from two research and manufacturing facilities in Italy - Legnago (near Verona) and Milan. The head office is based at the Legnago facility which is also responsible for UPS design and manufacture up to 80kVA. The Milan facility is responsible for the larger UPS range up to 800KVA. Many of the UK's high-profile computer systems and industrial installations are protected by Riello solutions. Customers include Cable & Wireless, University of Edinburgh Super Computer, Grattan logistics, ING Direct, Lotus, Cumberland Building Society and Tyne Tunnel. Across the group, high-profile international customers include Frankfurt Airport, Audi, Volvo and Beijing Airport.